

[VivaTysons Magazine]

2014 Editorial Calendar



In Every Issue

- Selected Area Events
- Around Town
- Arts and Theatre
- Health and Fitness
- Tysons Updates
- Real Estate
- Remodeling
- Taste of Tysons
- Restaurant Reviews
- Senior Living
- Fashion
- Pets
- And More

Special Sections

May-June

- Reservations Due: Apr. 1*
- Senior Living Options
- Stayscations
- Ask The Experts: Beauty Care
- Farmers Markets

July-August

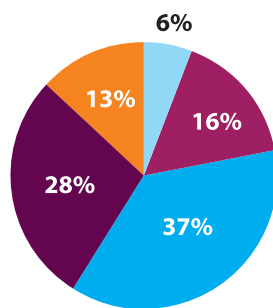
- Reservations Due: Jun. 3*
- Area Wineries
- Private Schools
- Women Who Mean Business
- Luxury Condo Living

September-October

- Reservations Due: Aug. 5*
- Salon and Spa Profiles
- Top Medical Professionals
- Private Schools
- Attorneys & Financial Advisors

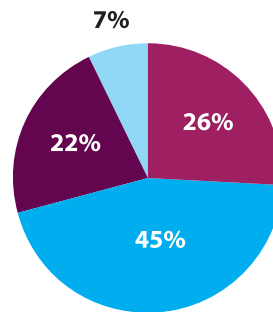
November-December

- Reservations Due: Sep. 30*
- Guide to Charitable Giving
- Holiday Gift Guide
- Ethnic Eateries
- & Celebration Venues
- Sun and Ski Vacation Options



Average Age

- Under 35
- 35-44
- 45-54
- 55-64
- 65 or older

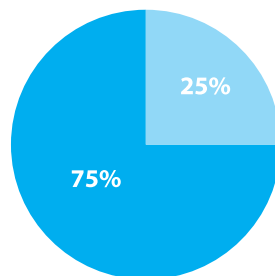


Income

- Under \$100,000
- \$100,000 - \$199,999
- \$200,000 - \$299,999
- \$300,000 or over

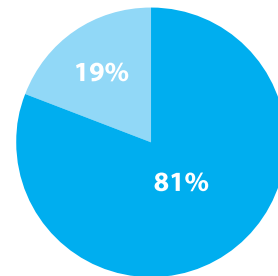
Gender

- Male
- Female



Homeowners

- Rent
- Own



Reserve your space today!

Call Johnny Hanna at 703.448.7323 or Johnny@vivatyson.com